

Not Just Nickels and Dimes

5 Things You Should Know

1. Your Data is worth more than the system it resides on.
2. "I Think it will be OK" is not a good data protection strategy.
3. Backup and Recovery are critical to meeting regulatory requirements. *HIPPA, SOX, GLBA and others mandate data protection*
4. The increase in Mobile Computing and Virtual Offices put organizations at even greater risk
5. Kyocera Intelligence provides cost effective & secure Remote Backup and Recovery services that will help you meet all of your data security and regulatory requirements

Data Loss Could Cost You Your Business

Thousands of businesses lose millions of dollars worth of data to disasters like fires, power outages, theft, equipment failure, and even a simple operator mistake. Studies show that more than half the companies that lose data in a disaster never recover. Ninety percent of these data losses occur because of power failures, leaks, loose cables, user mistakes, and other hardware, software, and human errors.

Without the proper tools for disaster recover, bankruptcy may quickly become your only option.

With increased emphasis on mobile computing, virtual offices and telecommuting, the risk of losing data is multiplied exponentially. Backing up your data has

become more critical than ever before, with regulatory requirements, and creditors requiring verifiable data recovery strategies, but very few companies do it right and far more do not back-up at all.



Most business owners would be appalled if they knew the risk they are taking by failing to properly backup their data. It is more important than ever to protect the data your business depends on with a solid backup strategy.

Let the experts at Kyocera Intelligence design a backup & recovery strategy that will protect your business and allow you to recover quickly and effectively from any disaster.

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